

migrationwiz™

Security, Efficiency, and Simplicity Key in BodyLogicMD's Migration to On-Premise Exchange 2010

Case Study: BodyLogicMD

"No email migration project should be done with anything other than MigrationWiz!"

*Matthew Roberts
Senior Network Administrator &
Systems Engineer
BodyLogicMD*



Migration Overview

Organization
BodyLogicMD

Location
Boca Raton, Florida, USA

Industry
Hormone Therapy, Fitness, &
Nutrition

Employees
250

Total Mailboxes Migrated
188

Source Messaging System
Hosted Exchange 2003 & 2007

Destination Messaging System
On-Premise Exchange 2010

MigrationWiz is a complete cloud-based migration solution that helps companies move from existing to new messaging systems seamlessly and affordably.

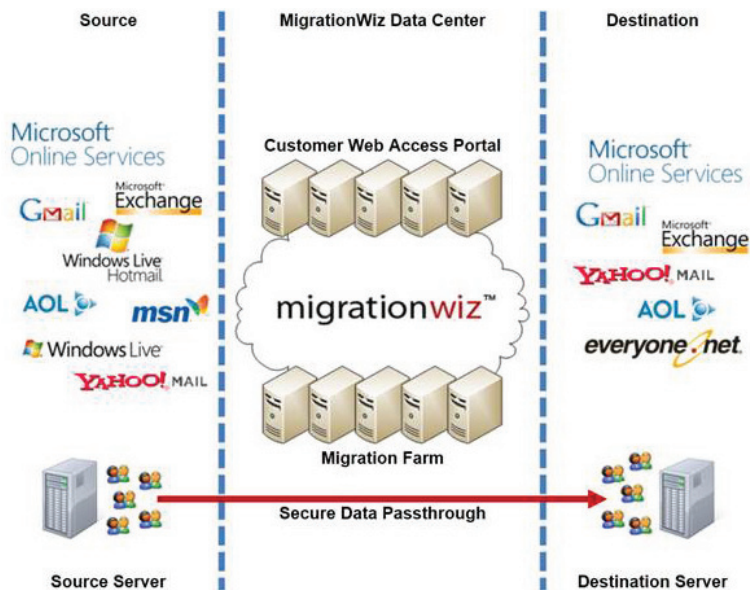
BodyLogicMD

Founded in 2003, BodyLogicMD specializes in natural bioidentical hormone replacement therapy. Its member physician-owned practices represent one of the nation's fastest growing networks for specialty medicine. BodyLogicMD provides essential services to men and women suffering from hormone imbalance associated with menopause and andropause, integrating medically-supervised programs with fitness and nutrition. As a member of the American Academy of Anti-Aging Medicine (A4M), BodyLogicMD requires all its physicians to receive training and certifications through A4M's education program.

BodyLogicMD has been featured for its expertise on Oprah.com, in Suzanne Somers' latest bestselling books and in cover stories by Florida Trend and BusinessWeek. BodyLogicMD's member physicians help women and men achieve optimal health through a combination of bioidentical hormone therapy, customized nutrition and fitness regimens. Its website receives over 300,000 monthly visits from individuals interested in learning about bioidentical hormone replacement therapy. BodyLogicMD partners with leading laboratories, pharmacies, and nutraceutical producers to provide world-class hormone replacement therapy. More information about BodyLogicMD can be found at www.bodylogicmd.com.

The Challenge

BodyLogicMD has navigated through several technology changes to sustain its rapid growth. Over the years, the company has had to satisfy growing demands from an expanding network of physicians and patients. Because of its reliance on efficient communications, the company identified its messaging system as a key area for investment. While its hosted Exchange 2003 and 2007 server were able to meet current demand, it would in the long term fail to meet that of new applications required for future expansion. With physicians in over 40 practices providing services to tens of thousands of patients, BodyLogicMD wanted more control over its messaging system. The company's IT staff decided to migrate to an on-premise Exchange 2010 platform. The company was looking for a migration solution that would be fast, reliable and easy to use.



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The MigrationWiz Solution

Matthew Roberts, senior network administrator and systems engineer at BodyLogicMD, first considered developing an in-house migration solution. "I did tons of extra work and spent money that was not necessary," said Roberts. Roberts then researched several third-party migration solutions - including MigrationWiz's cloud-based migration following a colleague's recommendation.

MigrationWiz's platform made it easy to connect the source and destination system so as to migrate the company's mailboxes in record time. Managing the migration process using a simple web browser, Roberts was able to complete the migration of 188 large-capacity mailboxes in less than three days. "Our experience with MigrationWiz was delightful. No email migration project should be done with anything other than MigrationWiz. MigrationWiz has helped our company and saved us time and money by providing a seamless migration solution that requires little to no effort!" said Roberts.

About MigrationWiz

MigrationWiz is a complete cloud-based migration solution that helps companies move from existing to new messaging systems seamlessly and affordably. With no hardware or software to install, the patent-pending technology is a solution designed to meet the needs of individuals, IT administrators, consultants, system integrators and service providers interested in migrating mailboxes. MigrationWiz is a trusted brand in over 50 countries by global Fortune 500 organizations, governments, healthcare providers, and more. Customers can sign-up, configure and initiate migrations in a matter of minutes with no prior experience. For more information, visit www.migrationwiz.com.

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